

What are the **Advantages** of Selling Your Home *Through* a Real Estate Agent?



- 1) You only have to pay the broker's fee if the Real Estate Agent successfully finds a "willing & able" buyer for your house.
- 2) A broker has considerable knowledge of home values in your area and can recommend a price range that will guide you to price your home correctly. If you overprice your home you will not sell your home and if you under price your home, you could lose a significant amount of money!
- 3) A broker and his agents have the expertise to smoothly navigate from the listing of your home to the closing of the sale your home. They are educated of all the legal requirements that must be completed to transfer real estate ownership.
- 4) When you use the services of a broker and his agents, they will handle all of the advertising and open houses that will bring buyers to your home. You don't need to worry about writing and rewriting advertising and making sure you meet the

advertiser's deadline. Furthermore, You won't have to be on 24 hour call and you won't have to deal with enquiries from "curiosity seekers" who have no intention of purchasing your home. Retaining the services of a broker gives you a lot less to worry about as you prepare to sell your home.

- 5) When you list your home with a real estate agency, your home may be listed with the Multiple Listing Service. This means that all the local real estate agents can show your home to their clients. This gives your home maximum exposure to potential buyers. After all, the more people who visit your home, the more likely you will find the perfect buyer! As real estate agents, we can also show all homes in Williston listed by all Williston real estate agencies.



BEKK's Realty

2916 1st Ave West
Williston, ND

Phone: 701-774-8833
www.bekks.com

The agents of Bekk's Realty would love to answer questions and provide a competitive market analysis to help you with the decision of whether this is a good time to sell your home!! We look forward to your call.